



Becoming Her Program

Ambassador Deck | Loyalty Growth Program For Girls (Age 13-18)



About Loyalty Group Limited

We Are A UK-Based Organisation Empowering Individuals And Organisations Globally.

At Loyalty Group Limited, We Believe Everyone Has The Potential To Do Great Things, And It's Our Job To Help Them Discover It.

Our Services Include Coaching, Employee Retention Consultancy, Training, Education, Workshops, And Recruitment.

Mission:

To Ensure Nothing Gets In The Way Of Our Customers' Goals And Ambitions.

Vision:

To Be Among The Top 1% Of Client-Centric Organisations Where Customers Feel Fulfilled, Empowered, And Seen.

Meet The Founder: Dr Adijat Adefila

Dr. Adijat Adefila Is A Distinguished Personal And Professional Development Coach, Educator, And Researcher With Over A Decade Of Experience Across Academia And Industry. Her Expertise Spans Human Relations, Business Management, Leadership, Coaching, And Information Technology.

She Has Empowered Hundreds Of Women Through Tailored Coaching, Transformative Workshops, And Strategic Mentorship, Helping Them Unlock Their Full Potential Personally And Professionally.

Dr. Adefila Is The Visionary Behind The Loyalty Growth Program For Women Aged 18+, And Now Proudly Leads The Becoming HER Program, A Bold Initiative Designed To Empower The Next Generation Of Girls Aged 13–18 With The Mindset, Skills, And Confidence To Lead And Thrive.

Why Becoming HER?

- Girls Aged 13–18 Face Increasing Challenges Around Mental Health, Identity, And Confidence.
- Too Many Reach Adulthood Without The Skills, Support, Or Belief Needed To Thrive.
- Becoming HER Bridges That Gap Early, Before The World Tells Them Who They're Not.
- It's More Than A Program; It's A Movement To Raise Confident, Emotionally Intelligent, Purpose-Driven Young Women.



What We Offer Participant

- Bi Weekly Live Sessions
- Digital Workbooks & Journals
- Curated Ebooks And Self Reflection Tools
- Growth Challenges
- Guest Speakers & Mentors
- Safe Online Community
- Certificates, Progress Feedbacks , Etc

Annual Program Fee: £ 200 Per Girl

Your Role As **An Ambassador**

- Share The Program With Your Network
- Promote Using Your Unique Referral Link
- Encourage Enrolment Among Parents, Schools, And Communities
- Taking Part In Our “Big Sister Input” Sessions Twice A Year, Where You’ll Speak Directly To The Girls, Share Your Story, And Inspire Them Through Your Journey



Perks & Rewards

- 10% Commission Per Sign-Up (£20 Per Enrolment)
- Ready-Made Promo Tools & Branded Materials
- Exposure Via Our Platforms
- Private Ambassador Circle
- Recognition As A Founding Voice In A Global Movement



Who We're Looking For

- Passionate About Youth Development And Mentorship
- Active Online Or Within Your Community
- Aligned With Our Mission Of Empowerment
- Ready To Earn While Making A Difference



How To Join

✉ Email Us At Info@Loyaltygroup.Org.Uk

 DM Us On LinkedIn At Loyalty Group Limited

You'll Receive Your Referral Link, Toolkit, And Onboarding Instructions.

Let's Raise HER, Together.

Thank You

- We're Thrilled To Have You On This Journey.
- Let's Create Change, One Empowered Girl At A Time.

✉ Info@Loyaltygroup.Org.Uk

🌐 Www.Loyaltygroup.Org.Uk

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