

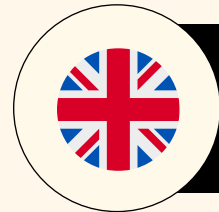


Becoming Her Program

Sponsorship Deck | Loyalty Growth Program For Girls (Ages 13–18)



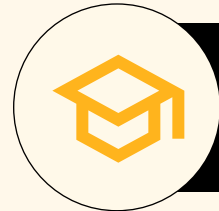
About Loyalty Group Limited



We Are A UK-Based Organisation Empowering Individuals And Organisations Globally.



At Loyalty Group Limited, We Believe That Everyone Has The Potential To Do Great Things, And It's Our Mission To Help Them Discover It.



We Provide Coaching For Individuals And Organisations, And Support Corporate Clients Through Employee Retention Consultancy, Training, Education, Workshops, And Recruitment Services.

Mission:

To Ensure Nothing Gets In The Way Of Our Customers' Goals And Ambitions. Our Customer Is At The Heart Of Everything We Do.

Vision:

To Be Among The Top 1% Of Client-Centric Organisations, Where Every Customer Leaves Feeling Fulfilled, Empowered, And Seen.

Meet The Founder: Dr Adijat Adefila

Dr. Adijat Adefila Is A Distinguished Personal And Professional Development Coach, Educator, And Researcher With Over A Decade Of Experience Across Academia And Industry. Her Expertise Spans Human Relations, Business Management, Leadership, Coaching, And Information Technology.

She Has Empowered Hundreds Of Women Through Tailored Coaching, Transformative Workshops, And Strategic Mentorship, Helping Them Unlock Their Full Potential Personally And Professionally.

Dr. Adefila Is The Visionary Behind The Loyalty Growth Program For Women Aged 18+, And Now Proudly Leads The Becoming HER Program, A Bold Initiative Designed To Empower The Next Generation Of Girls Aged 13–18 With The Mindset, Skills, And Confidence To Lead And Thrive.

Why Becoming Her?



Girls Aged 13–18 Face Increasing Challenges Around Mental Health, Identity, And Confidence.

Too Many Reach Adulthood Without The Foundational Skills, Support Systems, Or Belief In Themselves Needed To Thrive.

Becoming HER Bridges That Gap, Before The World Tells Them Who They're Not.

It's More Than A Program; It's A Movement To Raise Confident, Emotionally Intelligent, Purpose-Driven Young Women.

Becoming HER Exists To Equip Girls With:

- Confidence
- Emotional Resilience
- Leadership Skills
- A Clear Sense Of Purpose

Our Mission:

To Ensure Every Girl Gains The Foundational Skills And Mindset Needed In Her Formative Years To Become A Confident, Emotionally Intelligent, And Empowered. Leader.

What We Offer Participant

- Bi Weekly Live Sessions
- Digital Workbooks & Journals
- Curated Ebooks And Self Reflection Tools
- Growth Challenges
- Guest Speakers & Mentors
- Safe Online Community
- Certificates, Progress Feedbacks , Etc

Annual Program Fee: £ 200 Per Girl

Our Impact Goals

- Reach At Least 200 Girls Globally In The First Year
- Equip Participants With Tools To Make Informed Life & Academic Choices
- Build A Supportive Mentorship Network Of Women Professionals
- Create A Global “Big Sister “ Network
- Expand Access To Underserved Girls Via Sponsorships



Sponsorship Packages



Gold £4,000 (20 Girls) -
Logo On All Materials,
Social Media & Events



Silver £2,000 (10
Girls)- Social Media
& Event Mentions



Bronze £1,000 (5 Girls) -
Featured In Newsletters
& Impact Report

Why Sponsor The Becoming Her Program ?



High Impact, Purpose Driven Initiative Focused On Early Empowerment



Tranparent Reporting With Clear Metric & Outcome Tracking



Brand Exposure Across Events, Digital Platforms, & Communications.



Strong CSR & ESG Alignment With Youth Development & Gender Equity



Direct Opportunity To Shape Lives & Support Underrepresented Communities



Be Part Of Raising Tomorrow's Changemakers Today.

Thank You

We Appreciate Your Time, Attention, And Heart For Impact

Let's Raise A Generation Of Confident Purpose - Driven Young Women Together.

✉ Info@Loyaltygroup.Org.Uk

🌐 Www.Loyaltygroup.Org.Uk

Together, Let's Plant Seeds Of Purpose, Power, And Possibility